

## ENGLISH AUTO BECOMES REALSIMRACING CUP SERIES SPONSOR

RSR Cup Series to become one of iRacing's most lucrative NASCAR Series outside of NPAiS



CONCORD, N.C. — Live Sim Racing, LLC, Your Home For Sim Racing, announced today a new partnership with English Auto, LLC, which sees the Odenton, Md.-based company become the title sponsor of the RealSimRacing Cup Series.

The 2018 Full Throttle RealSimRacing Cup Series powered by English Auto, LLC will offer \$1800 in prize money to competitors throughout the 2018 season, more than any other season in series history.

A \$900 purse will be awarded to the drivers who qualify for the Championship 4 finale in November at Homestead-Miami Speedway, with \$500 of that going to the 2018 series champion. In addition, a \$300 purse will be awarded for each of the three 10-race series segments, with \$150 of the money going to each segment champion.

“When we purchased the RealSimRacing Full Throttle Cup Series last summer, we wanted to make it better for the drivers and teams involved,” said LiveSimRacing, LLC Managing Member

Evan Posocco. "With English Auto coming on board to sponsor the series, we can do exactly that. Our competitors are now fighting for a prize worthy of their time and dedication. 2018 is set to be the best season of RealSimRacing Cup Series competition yet."

"I have been connected with the Full Throttle Cup Series for some time now, and know that the competition level in the series is as high as it has ever been," said English Auto Co-owner Shane Ewing. "Partnering with LSRTV and the Full Throttle Cup Series allows us to bring the English Auto brand to new audiences and associates it with one of iRacing's strongest and longest-running NASCAR series. We at English Auto are excited to become part of the fast-growing world of eSports with this endeavour."

The 2018 Full Throttle RealSimRacing Cup Series powered by English Auto, LLC season begins tonight at Daytona International Speedway. LSRTV's broadcast of the race will begin at 9:35 p.m. EST and will be available on YouTube and Facebook Live.

**About LSRTV:**

LiveSimRacing, LLC. (LSRTV) is the premier broadcaster of oval racing events on iRacing, the world's leading online racing simulation. LSRTV is responsible for over 1,000 hours of live content per year, including action from the Full Throttle Cup Series powered by English Auto, LLC, the CARS eSport Tour, the Upstate Racing League, the Superspeedway Cup Series, and the United Sim Racing Truck Series. In 2017, LSRTV garnered more than 245,000 views across its channels while bringing the excitement of sim racing to YouTube, Facebook and iRacing Live. For more information about LSRTV, visit their website at [www.livesimracing.com](http://www.livesimracing.com) and on Twitter at [twitter.com/LSRTV](https://twitter.com/LSRTV).

**About English Auto:**

English Auto, LLC is a full-service luxury automobile repair center in Odenton, Md. conveniently located to serve both the Baltimore and D.C. markets. English Auto specializes in Jaguar, Land Rover, Mercedes, Volvo and BMW service. Founded in 2007, English Auto is now in its 11th year of business, with a staff that has over sixty years of combined experience in the automotive service industry. For more information on English Auto, visit their website at [www.EnglishAuto.us](http://www.EnglishAuto.us) and on Facebook at [facebook.com/EnglishAuto](https://facebook.com/EnglishAuto).