



For Immediate Release
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LIVE SIM RACING LLC. ACQUIRES ASSETS OF REAL SIM RACING

CONCORD, N.C. — LiveSimRacing, LLC., the Voice of Sim Racing, has purchased the assets of Real Sim Racing (RSR), one of the most broadcasted oval leagues in iRacing's history.

As part of the deal, LSRTV assumes ownership of the RSR brand, in addition to their portfolio of series. This includes the flagship Full Throttle Cup Series presented by Garry Mercer Trucking, the Ice Breaker Series, and the Winston Cup Series, among others. All historical records and statistics from the RSR leagues will become also become LSRTV property. Furthermore, LSRTV assumes control of the operation and management of all RSR series.

In RSR, LSRTV takes over a league that is responsible for 323 broadcasts over its 17-year history. While the league had its start in NASCAR Racing 2003, the league migrated to the iRacing in 2011, and has used the simulator ever since. The series is currently sixth annual season on the platform.

“In the six years since LSRTV was founded, Real Sim Racing has been a cornerstone of our programming,” said LSRTV Managing Member Evan Posocco. “RSR was one of the first leagues we ever partnered with, and the Full Throttle Cup Series presented by Garry Mercer Trucking is the longest continuously-running broadcast in LSRTV history. We would not be where we are today without the efforts of John Abbott, and are grateful to be inheriting such a strong league. We want to thank John for everything that he has done, and we wish him well for the future.”

“Along with founder Keith Brooks and the current administration, I am proud of our history and very excited to see LSRTV continue Real Sim Racing's tradition as the most broadcasted oval league in sim history,” said John Abbott, RSR's outgoing league owner and series administrator. “We would also like to thank J.D. Webb, John Westling, and all of the past commentators, administration and the thousands of drivers that have participated in Real Sim Racing since our founding in 2000. I would also like to add a special thanks to Laura Lawson and everyone at LSRTV. Without their hard work and dedication, it would be impossible to continue this legacy.”

With ownership of RSR changing hands, Kyle Barnes has been appointed as lead administrator of the series. Barnes is most notably the administrator for the Championship eSports Association, which runs the CARS eSport Tour and the Myrtle Beach Speedway Simulation Series. Doug Atkinson will continue his role as associate admin, helping to maintain the rules put in place at the beginning of the season.

More information about LSRTV's plans for RSR in 2018, including new series, series' schedules, rules packages, and series directors, will be announced at a later date.

About LSRTV:

LiveSimRacing, LLC. (LSRTV) is the premier broadcaster of oval racing events on iRacing, the world's leading online racing simulation. LSRTV is responsible for over 1,000 hours of broadcasted content per year, including action from the Full Throttle Cup Series presented by Garry Mercer Trucking, the CARS eSport Tour, the Myrtle Beach Speedway Simulation Series, the Upstate Racing League, and the Superspeedway Cup Series. In 2016, LSRTV garnered more than 230,000 views across its channels while bringing the excitement of sim racing to YouTube, Facebook and iRacing Live. For more information about LSRTV, visit www.livesimracing.com.